



Procedure for Award Distribution to the Authorized Introducing Brokers (IBs) of Aron Groups Broker

To enhance the level of professional cooperation with our valued Introducing Brokers (IBs) and to strengthen the Aron Groups brand identity in target markets, providing a unified, transparent, and reliable experience for clients is of critical importance. The gifts sent to IBs are not merely incentives or rewards; they represent a key component of brand development and effective engagement with our audience and user community.

Therefore, producing and publishing standardized and consistent content of the gift-receiving process plays an essential role in demonstrating the quality of services, transparency of operations, and the strength of Aron Groups' partnership network. The commitment and cooperation of IBs in carrying out this process not only enhances their own professional image but also contributes to reinforcing Aron Groups' position within the competitive financial markets.

Accordingly, a set of principles and requirements has been established to ensure proper management of the unboxing and gift delivery process, creating a transparent, organized, and trackable structure for all parties involved.

1. Submission of Unboxing Content:

Upon receiving the gift, the IB is required to record the full unboxing process and prepare the related photos and videos. Before publishing any content on their official social media page or channel, the files must first be sent to the relevant department at Aron Groups for quality review and approval. After receiving approval, the IB is obligated to publish the content on their social media platform and tag the official Aron Groups page.

2. Content Production Standards:

The required standards for producing unboxing-related content will be communicated and provided to the IB by Aron Groups at the appropriate time.

3. Account Balance Requirement and Temporary Fund Hold:

It is mandatory for the IB's account to hold an amount equal to 30% to 50% of the gift's value. This amount will remain on hold by Aron Groups from the moment the gift shipment is approved until one week after the unboxing video has been published on the IB's official page or channel.

Content Production Standards:

1. Image and Lighting Quality:

- Vertical video recording (9:16) suitable for Instagram posting.
- Use sufficient lighting, a bright environment, or a ring light.
- The image must be clear and stable; if possible, use a tripod or fixed support.
- Ensure the camera lens is clean.

2. Video Content Requirements:

- Show the full packaging of the gift before opening.
- Unbox the package and clearly display the items inside.
- If the gift is a physical product, mention its model or name.
- If you received a cash reward, you must state it clearly in the video.
- Include a few sentences describing the process of receiving the reward.

3. Audio and Environment Standards:

- The audio must be clear and understandable.
- Record in a quiet environment without background noise.
- Do not use copyrighted music.
- If possible, use a microphone.

4. Duration and Format:

- Recommended duration: 30 to 60 seconds.
- Submit the file in a resolution of at least 1080p.
- No filters or visual effects.